

Title: Farmer FIRST: An Interactive Farmer – Scientist Interface

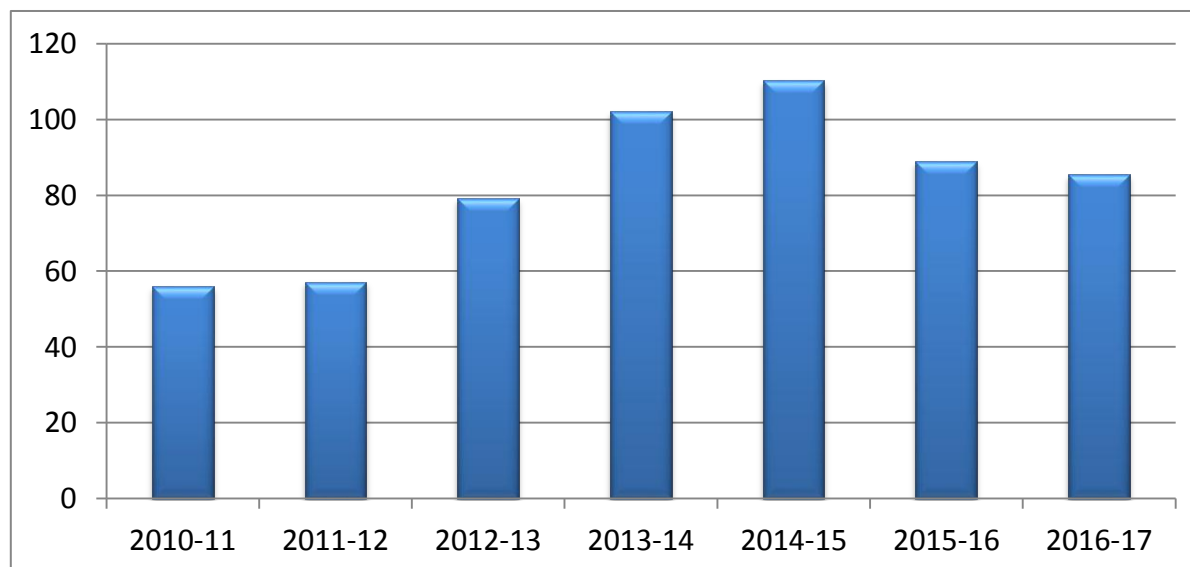
Category: Agriculture

Integrated Crop Management cluster field demonstrations were organized on 100 small and marginal farmers field total of 40 hectare area during kharif 2016 in Nandurbar district of Maharashtra State. Integrated Crop Management practices recommended by Mahatma Phule Krishi Vidyapeeth, Rahuri, Dist- Ahmednagar, in Bt cotton enhanced the yield of seed cotton by 36.58 per cent and saving of Rs. 2282/- per hectare in cost of production.

Challenges

After the introduction of Bt cotton hybrids, again our cropping pattern is proceeding towards mono cropping, which is dangerous for soil health and specific pest epidemic. It is observed that area under cotton was increased constantly up to 2014 in Nandurbar district experiencing different problems and increased cost of production. The problems were related to soil health, crop nutrition, infestation of sucking pest and diseases in Bt cotton. To tackle these problems and meet out the gaps in adoption of technology, it is necessary to create awareness regarding soil health, use of bio-pesticides to reduce the cost of production and use of bio-fertilizers and micro-nutrients for balanced crop nutrition.

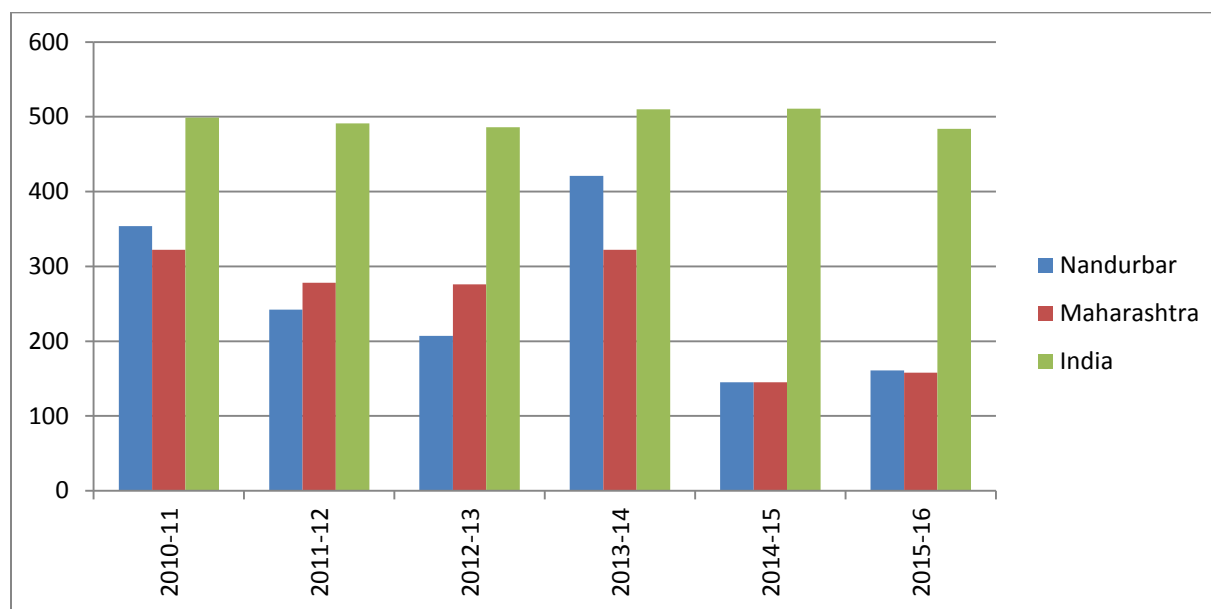
Fig-1: Year wise area under Cotton in Nandurbar district ('000' ha)



This attempt should be done with more number of small and marginal farmers in cluster and on large concentrated area with complete package of technology on sharing basis. Mahatma Phule Krishi Vidyapeeth (MPKV) has a good package of technology to tackle these problems.

However, the technologies were used / demonstrated in fragments and in disperse manner to cover large geographical area in minimum time with weak adoption and no use of motive extension tools for horizontal expansion of the impact of technologies. During 2015-16, Directorate of Extension Education of MPKV, submitted a project entitled, “**Farmer FIRST**” under RKVY to the State Department of Agriculture and we get the opportunity to demonstrate the technologies in cluster, in package and on large scale with inclusion of different tools of extension education.

Fig.-2: Productivity of Cotton (Lint kg ha⁻¹) in Nandurbar district



Farmer FIRST project on “**cotton based production technology**” was allotted by MPKV to the Regional Extension Centre, Dhule to implement on farmers field in Nandurbar district during *Kharif* 2016. As 33 per cent of the total area is under cotton in the district, it is necessary to work on this crop for small and marginal farmers, those which are suffering more. Baldane, Ghotane and Dhavade villages were selected from Nandurbar tahsil in the district. The average annual rainfall of the *Mandal* is about 600 mm, in which the villages cluster is located. The villages cluster selected for the activity was also located in Scarcity Zone of Agro-climate, where optimum yields are often challenging.

Initiatives

Cluster field demonstrations on Bt cotton with Integrated Crop Management package were organized on 100 small and marginal farmers field on total 40 hectare (0.40 ha each) area

during kharif 2016, with complete package of technology on sharing basis. The details of technology package demonstrated are given in table-1.

Table-1: Technology package for Bt cotton used for cluster demonstrations per acre

Sr. No.	Parameter	Share of Farmers	Farmer FIRST (RKVY) share	Solution for
1.	Soil Health Cards	--	1 sample	To know the soil nutrient status
2.	Seed (<i>Bt</i> Cotton)	1.00 kg	--	
3.	Organic manure	4.00 tone	--	Part of Integrated Nutrient Management
4.	Bio-fertilizers			
	a) <i>Azotobacter</i>	--	250 g	Part of Integrated Nutrient Management
	b) PSB	--	250 g	
	c) <i>Trichoderma</i>	--	1.00 kg	Low cost disease control measure
5.	Chemical fertilizers	125:65:65 kg NPK ha ⁻¹	--	Balanced nutrient management
6.	Micro-nutrients			
	a) Zinc sulphate	--	5 kg	Balanced nutrient management
	b) Ferrous sulphate	5.00 kg	--	
7.	Plant protection			
	a) <i>Verticillium</i>	--	1 kg	Bio-pesticide for control of sucking pest
	b) Neem oil	--	0.500 liter	
	c) Dimethoate 35 EC	--	0.250 liter	Supportive chemical pesticide
	d) Copper oxychloride	--	0.500 kg	Disease management
	e) Streptocycline	--	24 g	
	f) Yellow sticky Trap	--	20 Nos.	Mechanical method of control of sucking pest
	g) Trap crops (cow pea, maize, merry gold)	200 g	--	Management of pest

As per the cost norms of RKVY of Rs.3200/- per demonstration of 0.40 ha area for cotton, the critical inputs were finalized by the Crop Specialist of MPKV. For field demonstrations on cotton three villages cluster was identified in Scarcity Zone of Nandurbar tahsil with the help of State Department of Agriculture. The main focal village was Baldane from where 83 farmers and surrounding 17 farmers were from the adjoining two villages. In all total

100 demonstrations on cotton each of 0.40 ha were organized on total 40 ha area. First farmer meeting was organized on 5th June, 2016 at village Baldane in the presence of Taluka Agriculture Officer, *Mandal* Agriculture Officer, concerned Agriculture Assistant and KVK scientists. The problems in cotton, willingness of participation of farmers in the project, objectives of the project and activities during the project were discussed in the meeting. Then, registration of farmers as per their willing to participate in the project was done and 75 male farmers and 25 women farmers registered their names. Out of 100 participating farmers, 91 were marginal and small farmers.

The composite soil sample from each demonstration plot was collected for chemical analysis before sowing. The soil parameters viz; pH, EC, organic carbon, calcium carbonate, available N, P, K, Zn, Mn, Cu, Fe were analysis and prepared Soil Health Cards. The data on soil analysis revealed that 72 soil samples found > 8 pH value and 28 samples ranges from 8 to 8.5 valus of pH (saline). The Electrical Conductivity of all the soils samples were less than 1dS m⁻¹. The organic carbon content of 51 soil samples was medium (0.4 to 0.60 %), however, 49 samples plots were low in organic carbon content (0.21 to 0.40 %). Regarding micro-nutrients 61 and 53 per cent soil samples were found low in Ferrous and Zinc, respectively. While all the samples tested were sufficient in copper and manganese.

While implementing the project on cotton, some need based extension activities were organized for the farmers and extension functionaries for farmers – scientists interactions and horizontal spread of technology. The details of the programmes organized are given in table-2.

Table 2 : Extension activities organized during project period

Sr. No.	Activity	Date	Venue	Farmers participation	Extension Functionaries
1.	Farmers meeting	5.6.2016	Baldane	200	5
2.	<i>Shivar pheri</i>	2.9.2016	Baldane	156	6
3.	Farmers training	5.10.2016	Baldane	100	4
4.	Training on goat keeping	25.10.2016	Baldane	56	2
5.	Agril. Officer's training	18.10.2016	KVK, Kolade	--	25
6.	Farmers Rally	19.12.2016	Baldane	270	9
			Total	782	51

Key result / insight / interesting fact

Mostly Bt cotton varieties were used by the farmers for sowing. For the management of sucking pest, verticillium, Neem oil, yellow sticky traps and trap crops were used during the crop growth. Aphids, jassids and white flies were very well managed due to use of verticillium, Neem oil, yellow sticky traps and trap crops. After completion of pickings in cotton, the data on yield, production cost and market prices were collected and compiled. The whole data is divided in to five farming situations as per method of irrigation, protective irrigation, sowing period and rainfed situation. The data is presented in table-3.

Table 3 : Seed cotton yield of demonstrations plots

Sr. No.	Farming situation	Associated Farmers	Total area (ha)	Maximum yield (qt/ha)	Minimum yield(qt/ha)	Average yield (qt/ha)
1.	Pre-monsoon sowing (Sufficient irrigation water & Drip system)	08	3.20	33.75	25.00	28.68
2.	Pre-monsoon sowing (Protective irrigation & Drip system)	17	6.80	24.00	17.75	20.05
3.	Sowing after commencement of Monsoon (Protective irrigation & Drip system)	36	14.40	32.50	20.50	22.98
4.	Sowing after commencement of Monsoon (Protective irrigation & traditional system)	27	10.80	20.50	18.25	19.38
5.	Rainfed	12	4.80	18.00	16.25	17.38
	Total	100	40	--	--	--
	Average	--	0.40	25.75	19.55	21.28

The sowing of pre-monsoon cotton was done during last week of May, 2016. On an average, the pre-monsoon cotton produced 15 % higher yields than the crop sown after commencement of monsoon. The crop under sufficient irrigation and on protective irrigation either sown pre-monsoon or on the commencement of monsoon produced 31 per cent higher yields than rainfed crop. The average productivity of cotton of 100 demonstrations was 21.28 qt ha⁻¹ (Table 4).

Table 4 : Average seed cotton yield and monetary benefits of demonstrations

Crop	Average yield (qt ha ⁻¹)		Average cost of production (Rs. ha ⁻¹)		Gross monetary returns (Rs. ha ⁻¹)		Average B:C ratio	
	Demon	Farmer practice	Demon	Farmer practice	Demon	Farmer practice	Demon	Farmer practice
Bt cotton	21.28	15.58	42,090	44,372	1,09,720	80,330	2.61	1.81

Note: Average Market rate –Rs. 5156 per quintal of seed cotton

Impact

Integrated Crop Management practices in Bt cotton enhanced the yield of seed cotton by 36.58 per cent and net saving of Rs. 2282/- per hectare in cost of production. The additional income of Rs. 11,756/- per farmer (0.40 ha) was achieved over farmers practice. The additional total turnover of Rs. 11,75,600/- of 100 farmers was realized from sale of seed cotton in the cluster villages by investing Rs. 3,20,000/- on additional critical inputs. Project activity enhanced unity, thinking power and sharing of ideas among the farmers. In addition to this, they got knowledge of other enterprises of Farming System through different training programmes and continuous contact of Scientists of Regional Extension Center.

Lessons Learned

If the technologies are imparted in package form and at proper time with its proper knowledge, it gives long lasting impact. Complete cluster remember and became a live proof of technology success. In surrounding villages, always there was discussion that what is something special in that Farmer FIRST cluster. In initial phase of project, while selection of villages, it was challenging to get the participation of farmers. It is learning from the project activity that to enter in any of the village, one must have secured good faith of one of the leading farmer in that cluster, which is the solution to overcome the difficulties. If I am asked to do it all over again, I will increase the number of partner farmers, add farmers farm school activity, capacity building in off farm income generation and inclusion of other social parameters activity.

Supporting Quotes and Images

One farm woman, who is postgraduate house wife, Mrs. Ashabai Rajput from Baldane village, during Farmers Rally quoted that, “this the first time in the history of our village, a project like Farmer FIRST is implemented in our village”. She has made a very cute quote that, “we usually herd “**Ladies First**”, now first time we herd “**Farmer FIRST**”. Farmer FIRST

means farmer is the first priority of Government”. “In addition to cotton, we got the knowledge of improved goat keeping which is the backbone of dry land farming in Nandurbar tahsil”. Mr. Komalsing Girase, who is the main recourse person for us in the Baldane village, quoted that, “use of bio-pesticides, yellow sticky traps and trap crops saved our expenditure on plant protection and human health”. “We also learn that soil health should be checked frequently and crop nutrition should be done as per analysis”. He also opined that, “Farmers collective farm visits (*Shivar Pheri*) must be increased while implementing such projects. This extension tool enhances face to face Farmer – Scientist interactions”.

Additional Information

a) Project partners and Linkages

1. Directorate of Extension Education, Mahatma Phule Krishi Vidyapeeth, Rahuri (Main Center)
2. Regional Extension Center, College of Agriculture, Dhule (Project Implementing Center)
3. State Department of Agriculture, Maharashtra State (Funding Agency)
4. District Level Department of Agriculture, Nandurbar (Supporting hand)
5. Krishi Vigyan Kendra, Kolade, Tal & Dist- Nandurbar (Supporting hand)

Contact person for story

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Additional information

1. List of all project partners and/or donors who supported the work

Sr. No.	Name	Designation
1.	Prof. M. M. Desai	Principal Investigator, RKVY, Farmer FIRST project
2.	Dr. M. S. Mahajan	Co-Principal Investigator, RKVY, Farmer FIRST project

Guidance

Sr. No.	Name	Designation
1.	Dr. K. P. Vishwanatha	Hon. Vice-Chancellor, MPKV, Rahuri
2.	Dr. S. R. Gadakh	Director of Research & Direction of Extension Education, MPKV, Rahuri

PROJECT PHOGRAPHS

Benchmark Survey and Technology kit Distribution



Shivar Pheri



Farmers Training



Agriculture Officers Training



Farmers Rally cum Kisan Gosti & Agril. Exhibition



Cotton Demonstration Plots



